

## “Ole!” Group Biography

“Ole!” is an international musical comedy show written created by Paul Morocco (alias Paul Williams) in 1991.

Additional and supplemental material was contributed by all the artists Paul Morocco has collaborated with.

The current members of the group are Paul Morocco, Miguel Sotelo, Ruben Alvear, Alessandro Bernardi, Joao Lemos, Carlos Chavez, Antonio Gomez, Juan Portela, and Elias Gomez, with several other artists appearing at some of the shows.

Paul Morocco's initial show was titled "Paul Morocco and the EC Big Band", presented in 1991 at London Mime Festival and at Brighton Comedy Festival.

The first "Ole!" show was presented at the 1991 Edinburgh Festival with Antonio Forcione and Alessandro Bernardi, winning the British Gas Awards and the Scotsman Best Newcomer Award.

In 1993 "Ole!" performed for "Children in Need" at Greater London Radio (BBC South), helping to raise over 310 000 for Children in Need.

In 1994, “Ole!” was invited to perform for the Adelaide and Melbourne Comedy festivals.

In 1995, "Ole!" received an invitation to perform at Hong Kong Arts Festival, as well as at Just For Laughs in Montreal, Canada.

The latter was broadcast in 25 countries and firmly established the group as an international brand in the music comedy variety theater show genre.

In 1996, Guillermo de Endaya joined the show. In the same year the show set off on tour around Australia and New Zealand, and appeared on the Generation Game on BBC channel.

1996 is also the year when “Ole!” won the Special Mentioning Award at VII Festival Internacional de Pallassos (Memorial Charlie Rivel).

The following year Marcial Heredia joined “Ole!”. They performed with Ramon Ruiz and Anita La Maltesa in a five-person show, where they performed throughout Italy in theatres and television including: Maurizio Constanzo's 'Buona Domenica' Aldo, Giovanni e Giacomo show, Teatro Nazionale in Milan.

In the same year, 1997, “Ole!” was once again invited to perform for Just For Laughs in Montreal, and in 1998 participated in Roncalli's Apollo Variety Show.

During the following years “Ole!” continued touring around the world, going back to the trio format starting from 2000. They performed for such festivals as International Comedy Arts Festival Moers, Montreux Comedy Festival, and others. In 2000 “Ole!” wins Jean-Pierre Carriau Award at Performance d'Acteur Festival in Cannes.

In 2002 and 2003 “Ole!” performed for UK Sport conferences for international delegations and received very positive feedback from all the guests and the organising committee.

In 2003 “Ole!” also made a TV appearance on Raymann is Laat for Men at Work TV productions

In the same year “Ole!” started working with Patrick Sebastien, appearing as a guest star in numerous episodes of his shows, with probably the most notable one being the performance at Paris Olympia in 2006

In 2005 “Ole!” started working with Royal Caribbean Cruises, quickly became popular among the cruise guests and was invited back to perform on various cruises many times.

This collaboration continues until present days.

In the same year, 2005, to respond to the increasing demand for the show, Paul Morocco created another show based on “Ole!”, called “Lost Locos!”, with Carlos Chavez, Miguel Sotelo and Ruben Alvear. Around the same time, Antonio Gomez joined the group. The two shows interchanged artists for cruises and corporate galas.

In the following years both “Ole!” and “Lost Locos!” performed in France, Germany, Switzerland, UK and other countries around Europe.

In 2011 “Ole!” received a special award from the Koblenz Festival in Germany.

In 2012, the Portuguese clown-actor Joao Lemos joined the team of “Ole!” artists.

In 2013 “Ole!” participated in Idol Circus Festival in Moscow, where they won a recognition award from the radio station "Echo of Moscow".

In the following year they took the first prize at Daidogei World Cup in Japan.

In 2014 “Ole!” participated in Avignon Theatre Festival in France.

In 2015 the group participated in Big Fun Toyota TV show in Thailand, was invited to perform for theatre festivals in Poland and Finland, and appeared on Czecho Slovakia's Got Talent, among many other shows and performances. Around the same time, the marketing of “Lost Locos!” was discontinued, and its members now perform with Paul’s main show “Ole!”.

In 2017 “Ole!” appeared on “Karnevalskracher 2017” on Das Erste, and performed at the XI Carnaval Internacional De Las Artes in Colombia by personal invitation from Efraim Medina.

In December 2017 “Ole!” performed for Snowball Express Event Supporting Children of Fallen Military Heroes.

In 2018 the group has performed at various music and theatre festivals, including Vendome International Guitar Festival in France, and participated in Gala Dinner in Wales aimed at raising funds for BBC Children in Need.

From October 2018 till March 2019, Paul Morocco and Marcial Heredia performed at Palazzo Mannheim Dinner Show in Mannheim, Germany.

In 2019, the “Ole!” artists performed at International Guitar Festival of Lagoa, Portugal, Naturns Lacht Festival and Eppan Festival in Italy, M.A.P Festival in Baku, Azerbaijan, as well as Toronto International Buskerfest for Epilepsy in Canada.

From September 2019 until July 2020, Marcial Heredia and Guillermo de Endaya perform with the “Ole!” Duo program at Royal Palace Music Hall in Kirrwiller, France.

From November 2019, Miguel Sotelo, Joao Lemos and Ruben Alvear perform as “Ole!” trio at Mafia Mia Dinners Show in Dresden, Germany. The same year, Elias Gomez joins “Ole!”.

#### DISCOGRAPHY:

2005 - Ole DVD - GEMA DVD-Video

2016 - Ole! Recordings: Thru the years